

Condensed Consolidated Income Statement

for the six months ended 30 June 2012

| | Note | Unaudited | |
|--|------|-----------------------|-----------------------|
| | | 2012 HK\$ millions | 2011 HK\$ millions |
| Turnover | 4 | 6,730 | 6,018 |
| Cost of inventories sold | | (2,369) | (1,792) |
| Staff costs | | (346) | (307) |
| Customer acquisition costs | | (331) | (569) |
| Depreciation and amortisation | | (645) | (561) |
| Other operating expenses | | (2,238) | (2,107) |
| Operating profit | | 801 | 682 |
| Interest income | 6 | 5 | 2 |
| Interest and other finance costs | 6 | (77) | (57) |
| Share of results of jointly controlled entities | | (2) | 1 |
| Profit before taxation | | 727 | 628 |
| Taxation | 7 | (23) | (28) |
| Profit for the period | | 704 | 600 |
| Attributable to: | | | |
| Shareholders of the Company | | 568 | 494 |
| Non-controlling interests | | 136 | 106 |
| | | 704 | 600 |
| Earnings per share attributable to shareholders of the Company (expressed in HK cents per share): | | | |
| - basic | 8 | 11.79 | 10.25 |
| - diluted | 8 | 11.79 | 10.25 |

Details of interim dividend payable to shareholders of the Company are set out in Note 9. The accompanying notes are an integral part of this condensed consolidated interim financial report.