# Awards

# Corporate

### 10th Asia's Best Employer Brand Awards Asia's Best Employer Brand Employer Branding Institute, World HRD Congress and

Stars of the Industry Group

**15 Years Plus Caring Company** The Hong Kong Council of Social Service

## Eco-Healthy Workplace Awards Labelling Scheme

World Green Organisation



Hong Kong Green Organisation Certification Wastewi\$e Certificate – Basic Level Environmental Campaign Committee

The 7th Top 100 Hong Kong Listed Companies Selection Ranked 3rd in the Top 10 of Net Profit after Tax Growth Top 100 Hong Kong Listed Companies Research Centre

United Nations Sustainable Development Goals Green Office Awards Labelling Scheme World Green Organisation

# **Mobile business**

Asia e-Commerce Awards Best CRM Campaign – Bronze Award 3Mall

\_\_\_\_\_ Marketing magazine

Asia e-Commerce Awards

- Best e-Commerce Telecommunication
  Silver Award
- Best Mobile/App e-Commerce Bronze Award Mobile Online

Marketing magazine



Asia's Best E-Tailing Awards Startups Silver Award Mobile Online The Best Practice of eCommerce Alliance

Asia-Pacific Stevie Awards

- Award for Innovation in Entertainment Events – Silver Award
- Award for Innovation in Consumer Products and Services – Bronze Award
   B Hong Kong's 3GAMER Campaign

The Stevies



#### Awards



**GOLD** WINNER



Asia-Pacific Stevie Awards

- Award for Innovation in Product Design and Development - Silver Award
   Hong Kong's Enterprise Mobile Recording
- Award for Innovation in Consumer Products & Services - Bronze Award
   3 Hong Kong's Fun Sharing Data Campaign
- Award for Innovation in Customer Service Management, Planning & Practice Telecommunications Industries – Silver Award
   3 Hong Kong's Service Upgrade with Less Cost
- Award for Innovation Use of Technology in Customer Service Telecommunications Industries – Bronze Award Innovative Technology at 3 Hong Kong The Stevies

Best .hk Website Awards Commercial Corporate Stream – Silver Award Hong Kong Internet Registration Corporation Limited

CAHK STAR Awards Best Enterprise Service – Gold Award Communications Association of Hong Kong

Charter on External Lighting Platinum Award Environment Bureau

Digital Ex Awards Brilliance in Digital and Social Media Strategy Metro Finance e-brand Awards

• The Best of Mobile Broadband Service

• The Best of Mobile Gaming Telecom Operator *e-zone* 

Hong Kong Awards for Industries Smart Productivity – Certificate of Merit **3** Hong Kong's Enterprise Mobile Recording and Instant Messaging Archiving Hong Kong Productivity Council

Hong Kong Best Brand Awards World Federation of Marketing Professionals

Hong Kong Digital Brand Awards Outstanding Mobile Broadband Service Metro Broadcast and The Chamber of Hong Kong Computer Industry

Hong Kong Leaders' Choice Excellent Brand of Mobile Telecommunications Service Metro Finance

Metro Awards for Brand Excellence Excellence in Telecom Products and Services Metro Dailyand Metro Prosperity

Metro Awards for Service Excellence Excellence in Telecom Products and Services Metro Daily

Mob-Ex Awards Best E-commerce Solution – Gold Award Mobile Online Marketing magazine Mobile Business Excellence Award China Unicom Global Limited

#### Stevie Awards

The International Business Awards

- Marketing Campaign of the Year Specialty Category
   Branded Utility of the Year – Gold Award
- New Products and Product Management

   Telecommunications Service Silver Award
   Hong Kong's "3.OneWorld" Getaway
   Travel Service Campaign

The Stevies

Telecom Asia Awards Winner of the Most Innovative Approach to Customer Experience **3** Hong Kong's Fun Sharing Data Campaign *Telecom Asia* and Questex



Top 10 Parents Favourite Brand Mobile Telecom Service Parenting Headline Group