Corporate Profile



• 3 Concept Store features a wide range of handsets, smartphones and data products and provides a one-stop service for all communications needs

Hutchison Telecommunications Hong Kong Holdings Limited (Stock Code: 215) is a leading integrated telecommunications service operator based in Hong Kong. As a member of the Hutchison Whampoa Limited (Stock Code: 13) group, we deploy the latest technologies to offer world-class telecommunications services and solutions that set market trends and steer industry development. In 1985, we commenced the provision of analogue mobile telecommunications services in Hong Kong. In 1995, we launched the Global System for Mobile Communications (GSM) services in Hong Kong. In 2009, we were listed on the Main Board of The Stock Exchange of Hong Kong Limited by way of introduction. Subsequently in 2010, we were

included as a constituent of Hang Seng Composite Index, Hang Seng Composite Industry Index – Telecommunications and Hang Seng Composite Small Cap Index.

We provide individual customers in Hong Kong with advanced mobile and Wi-Fi services, residential fixed broadband, residential telephone lines and International Direct Dialling (IDD) services under the 3ree Broadband brand launched in July 2010, while delivering mobile services in Macau under the 3 brand. At the same time, we provide sophisticated fixed-line telecommunications solutions to corporate, international and carrier customers in Hong Kong and overseas under the HGC brand.

Mobile and fixed-line consumer businesses in Hong Kong and Macau

In Hong Kong, we provide GSM dual-band and 3G mobile telecommunications services, as well as Wi-Fi service. We also offer a diverse mobile portfolio with a sharp focus on datacentric services integrated with Internet and PC offerings. Fundamental communications services include local voice, Short Message Service (SMS), Multimedia Messaging Service (MMS), IDD and international roaming. As a champion of driving smartphone data usage, we offer an array of advanced mobile handsets and devices plus a rich portfolio of broadband-based data services and applications including eBooks, music downloads, video streaming, mobile social networking, integrated messaging and location-based applications. As of 31 December 2010, we served over 2.83 million subscribers in Hong Kong, maintaining our position as the largest service provider operating a network that covers most of the local population.

In a move to harness the power of our integrated mobile and fixed-line infrastructure in Hong Kong, we provided individual customers with mobile and Wi-Fi services, residential fixed broadband, residential telephone lines and IDD services under the 3ree Broadband brand. Around 70% of Hong Kong households currently fall within our broadband coverage. With the recent upgrade of our broadband network and rollout of Fibre-to-the-Home (FTTH), around 80% of the covered households are able to enjoy broadband speed ranging from 100Mbps up to 1,000Mbps.

We provide GSM dual-band and 3G mobile telecommunications services in Macau, where our business benefits from continued socio-economic growth and a significant influx of visitors from Hong Kong and China. **3** is now the second largest mobile telecommunications operator in Macau, in terms of subscriber numbers.

Fixed-line business in Hong Kong

Providing fixed-line telecommunications services locally and overseas since 1995, we own the most extensive fibre-to-the-building (FTTB) network in Hong Kong, comprising around 6,000 kilometres of linear ducting and around 1 million kilometers of core fibre-optic cable. This FTTB network enables us to serve multinational corporations and enterprises of all sizes, as well as local and international carriers.



Network Operation Centre of HGC

We also run an advanced voice, data and Internet Protocol (IP) network with premium network routings via submarine and terrestrial cables. Our network reach stretches from Hong Kong to China, Cambodia, Indonesia, Japan, Laos, Malaysia, Myanmar, the Philippines, Singapore, South Korea, Taiwan, Vietnam and Thailand. Co-operation with carriers around the world has extended our footprint to the United States of America and the United Kingdom. In addition, we are the only operator in Hong Kong to provide connectivity on all four cross-border routes integrated with all three of China's tier-one telecommunications operators – all to the benefit of high-yield carrier, corporate and enterprise customers.

As well as offering local telephony, IDD, Internet access, data transmission, business applications, such as MetroLambda and **HGC**-Microsoft partner-hosted cloud services, IT and systems integration plus co-location services to business customers in Hong Kong and overseas, we provide local and overseas carriers with connectivity on a wholesale basis. We also extend international facilities to large-scale corporate customers in Hong Kong and overseas. In addition, we provide leased-line connectivity to most of Hong Kong's mobile communications operators via our FTTB network.