

# Awards

HTHKH is proud of the passion and innovation demonstrated by the staff members, as well as the awards they win.

## ● Corporate

10 Years Plus Caring Company Logo  
*The Hong Kong Council of Social Service*

2015 International Customer Relationship Excellence Awards

- Contact Center of the Year
  - People Development Program of the Year
- Asia Pacific Customer Service Consortium*

7th Asia Best Employer Brand Awards - Asia's Best Employer Brand  
*Employer Branding Institute, World HRD Congress and Stars of the Industry Group*

Asia's Best Companies (Hong Kong) - Best at Investor Relations - Ranked 5th  
*FinanceAsia*

Hong Kong Green Organisation Certification

- Energywi\$e Certificate - Excellent Level
- Wastewi\$e Certificate - Excellent Level

*Environmental Campaign Committee*

Indoor Air Quality Certificate - Good Class  
*Environmental Protection Department*

United Nations Sustainable Development Goals - Green Office Awards Labelling Scheme

- Green Office Label
- Better World Company Label

*World Green Organisation and Junior Chamber International Hong Kong*

Web Accessibility Recognition Scheme - Gold Award  
*Office of the Government Chief Information Officer and the Equal Opportunities Commission*

## ● Mobile

e-brand Awards - The Best of Mobile Broadband Service (DIGI Category) e-zone

Enterprise Partner Program - Gold Solutions Provider  
*BlackBerry*

Enterprising Hong Kong Brand Awards - Best HK ICT Brand  
*South China Morning Post*

HKMA/TVB Awards for Marketing Excellence 2016 - Merit Award  
*Hong Kong Management Association and Television Broadcast Limited*

Hong Kong Outstanding Digital Brand Awards - Outstanding Mobile Broadband Service  
*Metro Broadcast and The Chamber of Hong Kong Computer Industry*

'Love and Peace of Mind' Corporate Engagement Programme 2015

- Best Partner Award
- Community Engagement Commendation

*Senior Citizen Home Safety Association*



Marketing Excellence Awards -  
Excellence in Innovation - Bronze :  
**3** Hong Kong's Making Better campaign  
*Marketing Magazine*

Maze Awards -  
Best Poster Campaign (Small Format) :  
**3** Hong Kong's Making Better campaign - Merit  
*JCDecaux Cityscape*

Media Convergence Awards -  
Digital Marketing Hero 2015  
*Hong Kong Association of Interactive Marketing*

Metro Awards for Brand Excellence 2015 -  
Excellence in Telecom Products and Services  
*Metro Daily and Metro Prosperity*

Metro Awards for Service Excellence 2016 -  
Excellence in Telecom Products and Services  
*Metro Daily and Metro Prosperity*

Mob-Ex Awards  
• Best App - Creative Design - Bronze Award  
• Best Mobile Site - Silver Award  
*Marketing Magazine*

Metro Creative Awards -  
The Best Creative Ad  
*Metro Daily*



Platinum Brand -  
Mobile Telecom Service  
*PC3mag.com, e-Choice and IT Pro magazine*

Smiling Enterprise Awards  
• Smiling Enterprise Outstanding Award  
• Outstanding Smiling Staff Award  
• Smiling Staff Award  
*Mystery Shopper Service Association*

Stevie Awards -  
The International Business Awards :  
**3** Hong Kong's Better Service campaign  
• Small-Budget Marketing Campaign of the Year (<US\$3 million / €5 million) - Gold Award  
• Re-Branding / Brand Renovation of the Year - Silver Award  
• Brand Experience of the Year - Consumer - Bronze Award  
• Communications or PR Campaign of the Year - Marketing - Consumer Services - Bronze Award  
• Communications or PR Campaign of the Year - Reputation/Brand Management - Bronze Award  
• Marketing Campaign of the Year - Internet / Telecom - Bronze Award  
*The Stevies*

● **Fixed-line**

Arcstar Carrier Forum - Best Performance Award - Reason for Outage Delivery  
*NTT Communications Corporation*

Asia-Pacific Stevie Awards

- Award for Innovation in Technology Management, Planning and Implementation :  
 HGC "OTT Network Extension" solution - Gold Award
- Award for Innovation in Business-to-Business Services :  
 HGC Big Data Exchange : content exchange platform for OTT - Bronze Award

*The Stevies*

CAHK STAR Awards

- The Best International Carrier - Gold Award
- The Best Data Centre - Silver Award
- The Best Fixed Network Operator - Silver Award
- The Best Enterprise Service - Bronze Award

*Communications Association of Hong Kong*



e-brand Awards - The Best of Home Broadband OTT Entertainment Service Provider (DIGI Category)  
*e-zone*

Global Carrier Awards - Best Asian Project  
*Capacity Magazine*



Global Telecoms Business Innovation Awards - Business Service Innovation : Big Data Exchange  
*Global Telecoms Business Magazine*

Hong Kong Outstanding Digital Brand Awards - Outstanding Home Broadband Entertainment Service  
*Metro Broadcast and The Chamber of Hong Kong Computer Industry*

IAIR Awards - Company of the Year for Innovation and Over-the-Top Leadership - Asia  
*International Alternative Investment Review Magazine*

Platinum Brand - Residential Broadband Service  
*PC3mag.com, e-Choice and IT Pro magazine*

Stevie Awards - The International Business Awards : 3Home Broadband's Over-the-Top (OTT) Home Entertainment Solution

- Best New Product or Service of the Year - Telecommunications - Service - Silver Award

HGC's "20 Years of Building a Better Future" Campaign  
 • Communications or PR Campaign of the Year - Events & Observances - Bronze Award

“ HTHKH congratulates the staff of mobile and fixed-line operations for the success and the recognitions received ”



HGC Almost Queen Concert at ITW2016  
 • Communications or PR Campaign of the Year - Reputation/Brand Management - Bronze Award

HGC Big Data Exchange  
 • Most Innovative Company of the Year - in Asia (China, Japan and Korea) - Bronze Award  
 • Best New Product or Service of the Year - Telecommunications - Service - Bronze Award

HGC bizCloud 2.0 - One of the First OpenStack Telco Clouds in Hong Kong  
 • Best New Product or Service of the Year - Software - Cloud Infrastructure - Bronze Award

HGC Over-the-Top (OTT) Network Extension  
 • Most Innovative Company of the Year - in Asia (China, Japan and Korea) - Gold Award  
 • Best New Product or Service of the Year - Telecommunications - Service - Bronze Award  
*The Stevies*



Telecoms Awards - Best for Submarine and Terrestrial Cable Systems and TMT Innovation Award for Wholesale Data and Voice Solutions  
*TMT News*

The Marketing Events Awards - Best Event - Corporate - Finalist : HGC's "20 Years of Building a Better Future" campaign  
*Marketing Magazine*

T-Systems Zero Outage Partner Award - Access Provider Asia  
*T-Systems International*

Web Accessibility Recognition Scheme - Gold Award  
*Office of the Government Chief Information Officer and the Equal Opportunities Commission*



• The International Business Awards programme conferred two gold, two silver and 10 bronze accolades on the Group in recognition of accomplishments in mobile and fixed-line business operations.